



February, 2009

## NEWSLETTER

info@skaneateles.com

315-685-0552

### February 12<sup>th</sup> Meeting at Mirbeau

“treat yourself for Valentine’s Day!”



Our Chamber Monthly Meeting will be held on Thursday, February 12<sup>th</sup> at noon at Mirbeau Inn and Spa. Treat yourself to a delicious meal in the relaxing surroundings of Mirbeau. The cost of the lunch and meeting is \$20/person. **Reservations are required by calling the Chamber of Commerce office at 685-0552 BEFORE February 10<sup>th</sup>.** Checks should be made payable to Mirbeau.

This month’s feature topic will be the West End Gateway Improvement Project. Bridget Winkelman from the Town Office will bring us up-to-date on the plans for improving the area as you enter Skaneateles from the west. This is a project the Chamber was involved in more than 10 years ago. We look forward to see how the plans have progressed. Ellen Kulik, Town Councilor, will also be available to answer any questions you may have.

### UPCOMING CHAMBER EVENTS

- February 4** – Boat Show Meeting, 9 am, Sherwood Inn
- February 6** – Business After Hours, 6 – 9 pm, Skaneateles Artisans
- February 10** – Professional Services Committee, 4 pm, M&T Bank
- February 11** – Golf Committee Meeting, 11:30 am Red Rooster Pub
- February 12** – Monthly Meeting, Noon, at Mirbeau
- February 24** – Dickens Committee Meeting, 9 am, Blue Water Grill
- February 24** – Economic Development Committee Meeting. 3:30 pm, Cheney and Blair Law Firm Conference Room

### New Committee Formed to Meet the Needs of our Professional and General Services Members

Does your business provide a service to the community, or does your business provide professional advice? The Chamber is reaching out to those members who do not benefit from the tourist trade in Skaneateles. This committee will brainstorm ways that the Chamber can promote your business.

Join Committee Chair and Chamber President, Dick Pitman as he leads this brainstorming session on Tues, February 10<sup>th</sup> at 4 pm at the M&T Bank office at 33 E. Genesee St. Give a call to the Chamber office to let us know if you are interested in attending. 685-0552. No long term commitment required.

### 2009 Board of Directors

**President** Richard Pitman  
**Vice President** Pam Schoener  
**Secretary** Rita Drake  
**Treasurer** Lou Everding  
**Past President** Tim Lynn

#### **Term Ends 2009:**

Patty Keogan  
Peggy Surdam  
Mike Tutor  
Dale Zabel

#### **Term Ends 2010:**

Tom Blair  
Lynn Brown  
Tom Grant (leave of absence)  
Susan Greenfield Murphy

#### **Term Ends 2011**

Mary Jane Fogerty  
Sandi Mulconry  
Elaine Slater-Kogler

**Merchants Rep:** Joe Panzarella

**Executive Director:** Susan Dove

### SAVE THESE DATES:

- \*March 16** – Women in Business Luncheon at The Lodge at Welch Allyn – see pg 2 of this newsletter
- \*May 29(tentative)** – Chamber and Lions Club Golf Outing
- \*October 8** – Citizen of the Year Dinner

### MISSION STATEMENT

The Skaneateles area is a uniquely charming place to live and grow. The Skaneateles Area Chamber of Commerce recognizes that the quality of life in our community is integral to an ongoing, healthy economic environment. With this in mind, the Skaneateles Area Chamber of Commerce will promote a comprehensive, quality economic climate with planned growth for continued success of its membership and the community.

# Skaneateles Chamber Welcomes New Members

**L. Wilson Realty** – You may recognize the name, Lynette Wilson. Lynette was a server at Rosalies Cucina from 1996- 2006. Now, Lynette is the broker/owner of L.Wilson Realty. A top gold producer in Cayuga County, Lynette is looking to expand her business in Onondaga County and Skaneateles. She recently joined the Skaneateles Area Chamber of Commerce. Lynette is a life-long resident of Auburn and resides in Sennett with her husband, and three Children. To find out more about her listings visit her website [www.lwilsonrealty.com](http://www.lwilsonrealty.com). Call Lynette for all your real estate needs at 315-664-0026. “Your hometown girl you can trust”.

## Look for information on these new members in the March Newsletter:

Byrne Dairy  
Colonial Voluntary Benefits

## Women in Business Luncheon

*March 16, 2009*

*The Lodge at Welch Allyn*

The Skaneateles Chamber will be having its March Monthly Meeting on a special date to celebrate Women in History Month, International Women’s Day, and to promote Women in Business.

Please mark your calendars...the March monthly meeting will be on Monday, March 16<sup>th</sup> starting at 11:30 am at The Lodge at Welch Allyn. Men **and** women are welcome!

We will be hosting a mini-trade show before and after the luncheon. If you would like to participate in this trade show please call the Chamber after February 5<sup>th</sup> at 685-0552 for details.

Tentatively scheduled, after the luncheon you will hear from a variety of speakers, including women executives from Welch Allyn, Tracy Higginbotham from WOMEN TIES and Erika Davis from Creekside. All these women are successful business people and have a great story to share.

**BE SURE TO MARK YOUR CALENDARS NOW FOR MARCH 16<sup>th</sup>.** This will replace our normally scheduled monthly meeting on the second Thursday of the month.

## SKANEATELES PTC IS GOING GREEN

**Donate your old cell phones and empty printer cartridges**



The Skaneateles Elementary Parent Teacher Club (PTC) has partnered with Planet Green, a cartridge remanufacturing company, to start an exciting new program that recycles mobile phones and used inkjet printer cartridges – and they would like your help.

Recycling these items eliminates them from the landfill, and directly reimburses the PTC to fund programs for your children’s schools.

The Skaneateles Chamber of Commerce has a recycling collection box right outside their office in the hall at 22 Jordan Street. The Skaneateles School offices also have collection boxes. If you have any questions about this program contact Arleen VanRiper at 315-729-6479.

**Skaneateles Area Chamber of Commerce**  
**UPCOMING BUSINESS AFTER HOURS 2009 Calendar**

**March 26, 2009** – Skaneateles Town Square

**April 29, 2009** – Auburn Businesses: Custom Accounting Services, Coburn Design and Jacobs Press

**May 27, 2009** – Finger Lakes Golf House (B&B)

**June, 2009** – Open

**July and August** – no after hours

**September, 2009** – Open

**October, 2009** – Open

**November, 2009**-Dickens Kick-off

Call the Chamber office at 685-0552 to schedule an after hours at your place of business!

Please RSVP for all after hours by calling the Chamber office at 685-0552

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**FEBRUARY BUSINESS AFTER HOURS**

and

**First Friday Event**

Join your fellow Chamber Members at the

**Skaneateles Artisans**

**“Romance is in the Air”**

**11 Fennell St.**

**6:00 – 9:00 pm**

Network with your fellow Chamber Members, bring a friend, experience the First Friday event, win a door prize! Light refreshments will be served.



**DOOR PRIZES**

Donations of door prizes for after hours are appreciated. Just bring them with you. It is a great way to show other members the products and services you have to offer and let us all experience it first-hand.

**“Life is So Sweet” Party**

Thursday Feb. 12, 2009

6:30pm-8:30pm, Anyela's Vineyards  
2433 W. Lake Rd, Skaneateles, NY



*Wine & Chocolate Party at award winning Anyela's Vineyards for Women to celebrate the spirit of valentines and the kindred spirit between friends. Indulge in Everything Chocolate & Wine with signature chocolate dishes, featuring Chocolate Pizza Company, and Donna Parr's unique bottomless black cupcakes from Heart N Hand (to be featured on Bridge Street TV that week), Heavenly Trash from Nun Better Chocolates.*

*Laura Ponticello, of Laura's List: Books for Women is turning 40 and wants women to share their thoughts, laugh and embrace the spirit of being woman, as she asks the question "Can Your Describe Your Life in 6 Words? Legend has it that Hemingway was once challenged to write a story in only six words. His response? "For sale: baby shoes, never worn." What is Your Story? Join Laura for fun filled night! Also, Free Raffle Items- beautiful floral centerpieces created by local women, Savings Coupon from Bijou Salon (an exclusive Laura's List special). Ticketed Event - \$12.00. A portion of ticket will help make a difference in a woman's life and help Vera House, [www.verahouse.org](http://www.verahouse.org) Be the first to hear at this event, about an exciting announcement, Laura's List Celebrity author book launch party coming soon (hint on Oprah and The View).*



# February, 2009 Calendar of Events

<b>Beginning January 5</b>	Grammie's Tea Room & Gift Shop will be open Monday through Saturday for English afternoon tea parties and a la carte lunches for parties of two or more, by reservation. Located at 1127 Woodworth Rd. a beautiful 15 minute drive from the village, south on Rt 41!
<b>Every Friday</b>	Creamery Museum Open 1-4 Sponsored by the Skaneateles Historical Society 28 Hannum St., Skaneateles 685-1360.
<b>Every Thursday &amp; Friday</b>	Barrow Art Gallery open 10am-3pm 49 E. Genesee St. (315) 685-5135
<b>Thru Feb 25, 2009</b>	"Both Ends of the Rainbow" Schweinfurth Memorial Art Center. 205 Genesee St. Auburn Tues-Sat 10am-5pm Sun 1-5pm, student and senior exhibit featuring over 1,000 regional works of art. (315) 255-1553.
<b>Every Saturday &amp; Sunday</b>	Live Entertainment at the Sherwood Inn Tavern. Saturdays 8 – 11 PM Sundays 4 – 7 PM visit thesherwoodinn.com for performers.
<b>Beginning Feb 3</b>	<b>Piano Lessons</b> Ages 9 – Adult. Every Tuesday for 15 weeks. 6:30 – 7:30 PM Stenuf Music Studio. Call 673-9541 or 685-8244
<b>Feb 5</b>	The 11th Annual Amateur Chef's Night sponsored by the Community Preservation Committee at Willard Chapel will be at 6:30 PM at Springside Inn, Westlake Road, Auburn NY. This yearly event will once again feature our local chefs preparing a wide variety of appetizers, soups, entrees and desserts. Tickets are \$40.00 and may be purchased at Willard Chapel, 17 Nelson St., Auburn, NY or call 252-0339 to make your reservations. Seating is limited to 250.
<b>Feb 5</b>	Dr. Robert Kiltz, Director of CNY Fertility Center and CNY Healing Arts Center, will lead a discussion on life and how to live each and every day in a positive way. 6 – 8 pm Creekside Books & Coffee.
<b>Feb. 6</b>	American Heart Associations "Go Red for Women" Official Day Wear red today and show your support!
<b>Feb 6</b>	Romance will be the theme of this First Friday hosted by the Skaneateles Artisans 6 – 9 pm featuring Susan Poppenger, floral artist and Christopher Molloy, electric harp. Light refreshments will be served.
<b>Feb 6</b>	Fundraiser to benefit The Child Advocacy Center of Cayuga County. "Joey & Maria's 25 <sup>th</sup> Wedding Anniversary" at the Springside Inn. \$45.00 Doors open at 6 PM
<b>Feb 6, 14, 20, 21, 28</b>	Entertainment at Creekside Books & Coffee. 7:30 - 9:30pm call (315) 685-0389 for more information
<b>Feb 7</b>	Creekside is hosting a wine and cheese reception in honor of Tim Green, to celebrate his new release, Above the Law, the sequel to his 2000 publications, The Letter of the Law. Tim will be at Creekside for a presentation and book signing. The event is free and seating is limited. Call Creekside at 685-0379 or visit Creekside to have your seats reserved.
<b>Feb 7</b>	Author, Ann Miller-Cohen will be at Creekside Books at 1 pm Organic Annie will explain how avoiding common allergens and eating a diet high in good fats, fiber, fruits, veggies and adequate protein can help you to detoxify without fasting.
<b>Feb 12</b>	A Valentine Evening for couples complete with a candlelight dinner and live music. 6:00 pm. Stella Maris Retreat Center, call 685-6836 for reservations.
<b>Feb 12</b>	"Life is so Sweet" Party at Anyela's Vineyard hosted by Laura's List: Books for Women 6:30 – 8:30 PM Wine & Chocolate Treats from Chocolate Pizza Company, Heart & Hand, Nun Better Chocolates, Flowers from Fleur-de-lis, Folls Flower Farm and Laxtons. Tickets \$12.00 with part of the proceeds to benefit Vera House.
<b>Feb 14</b>	Niles Gourmet Market – will be serving a Valentines Day dinner. 3:00 – 8:00 pm. Music will be provided by Chris Farrar. Reservations please by calling 315-784-5015. Open year round.
<b>Feb 14</b>	Joelle's French Bistro will be having two seatings for Valentine's Day, Sat. 6/6.30pm and 8/8.30. On Sunday the 15 <sup>th</sup> they will be featuring a Valentine Brunch including: Mimosas, Champagne Eggs-Benedict, Montecristo and CHOCOLAT. Reservations Required. 685-0345
<b>Beginning Feb 26</b>	Writing Workshops with Bob Comenole February workshop beginning Thursday, February 26th: Novel Writing & The Creative Thought Process 7-8:30 pm for 5 or 6 weeks every Thursday. Interested persons should contact Creekside bookstore at 685-0379

# MEMBER SPOTLIGHT

**A.R. Property Solutions** – If you have ever met Adam Rowe at one of our chamber business after hours or meetings, you would figure out quickly that he is a young, energetic, and a determined young man who knows how to network and has a bright future ahead of him. Below is a Biography of Adam J. Rowe.

I grew up on a farm in Skaneateles and learned how to farm the hard way and provide for myself and my family. Around the age of 12 I began taking my life into my own two hands by cutting firewood and providing CNY residents with wood as a way to heat their homes. I enjoyed this way of handling my own business and became interested in the Home Improvement Trades. I started working with many local contractors helping them finish and manage different projects they had going at that point in my life. I further educated myself while picking up the dynamics of each trade very quickly and masterfully. I've always felt destined to help people and make them happy. These newly acquired skills involving many different aspects of Home Improvement trades were my opportunity to continue to make the community a better place. Thinking optimistically, "To be successful one must always project an image of Success!" Since the success of finishing many residential projects I have learned to provide High Quality customer service while providing outstanding craftsmanship! When performing with high standards the company is now elevated its developmental procedures to new heights. Many new functions of providing outstanding customer appreciation of completing the business task at hand. I have expanded the horizons of the company to bid larger, and more detailed commercial projects. I look forward to new growth and success in the community. For your next construction project contact Adam J. Rowe at A.R. Property Solutions (315) 406-1738.

**NOTE: IF you would like to be the featured business in the "MEMBER SPOTLIGHT" section of our newsletter, simply e-mail an article to [info@skaneateles.com](mailto:info@skaneateles.com). Tell your fellow members why they should buy from you!! Offer a coupon or a discount so you can track new business. Send along a picture of yourself or your team, so people know who you are! The Member Spotlight is available on a first-come, first-served basis.**

## *Thank you Renewing Members*

THANK YOU to the following Members who have renewed their membership this past month with the Skaneateles Chamber for 2009. Your commitment to the Skaneateles Area Chamber of Commerce is what makes our Chamber a vital and active organization. **A Chamber decal is included with this newsletter for placement in your place of business.** If you have sent in your dues recently and are not included on the list below, look for your name and decal in the March newsletter.

\*Denotes New Members

\*5 on Jordan

Advance Concept Consulting

Buterbaugh Partners

\*Byrne Dairy

Casimir Bobowski, Optometrist

Cindy Griffith Bennett, Intuitive

Colonial Voluntary Benefits

D&D Cleaning Services

Dave Pirro Ford

Dentists: P. Gard Lorey and Sean Smith

Eminence Hill (Whitegate Builders)

Finger Lakes Chiropractic

Group M Communications

\*L. Wilson Realty

\*Laura' List: Books for Women

\*Lucky Dogs Canine Service

\*Seitz Building Corporation

\*The Office Association

Vincent McCabe, Inc.

You-Store-It

## The Skaneateles Chamber's Buy Local Program

Several years ago, the Skaneateles Chamber of Commerce started selling gift certificates that were redeemable at any Chamber Member's business. Eight years later, the Chamber sold over \$60,000 dollars in gift certificates in 2009. They are an especially popular gift for teachers, coaches, and those hard to buy for "parents" who have everything. More and more businesses are buying them for their employees' Christmas gifts as well. They can be used at over 370 Skaneateles Chamber Members' Businesses.

The Skaneateles Chamber gift certificate program encourages spending in the local community. Happy recipients can spend their gift certificate in restaurants, shops, garages, and even at the P&C. Gift Certificates can be purchased in any denomination and can be paid for via check, or cash at the following locations: Pomodoro and Pomodoro, Too, M&T Bank, MidLakes Navigation, The White Sleigh, and 1<sup>st</sup> National Gifts. You can also buy them via cash, check, or **credit card** at the Skaneateles Chamber office at 22 Jordan Street in Skaneateles.

The following shows all the good you do when you purchase things locally! BUY LOCAL IT PAYS!

### Here's what you just did!

#### 1. You kept dollars in our economy

For every \$100 you spend at one of our local businesses, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.

#### 2. You embraced what makes us unique

You wouldn't want your house to look like everyone else's in the U.S. So why would you want your community to look that way?

#### 3. You created local jobs

Local businesses are better at creating higher-paying jobs for our neighbors.

#### 4. You helped the environment

Buying from a local business conserves energy and resources in the form of less fuel for transportation, less packaging, and products that you know are safe and well made, because we stand behind them.

#### 5. You nurtured community

We know you, and you know us. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.

#### 6. You conserved your tax dollars

Shopping in a local business district means less infrastructure, less maintenance, and more money available to beautify our community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong—right here in your community!

#### 7. You created more choice

We pick the items we sell based on what we know you like and want. Local businesses carry a wider array of unique products because we buy for our own individual market.

#### 8. You took advantage of our expertise

You are our friends and neighbors, and we have a vested interest in knowing how to serve you. We're passionate about what we do. Why not take advantage of it?

**9. You invested in entrepreneurship** Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.

**10. You made us a destination** The more interesting and unique we are as a community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

# CHAMBER MEMBER NEWS....

**10 Fitch Bed and Breakfast Valentine Special** – We're making it easy and so much fun for you to spoil the one you love this Valentines Day with a romantic, indulgent February package for two! Special pricing, including a reduced room rate, is available for February bookings only! Come and relax, be pampered, indulge in the magic and **save up to \$165** depending on your room choice and date of your stay. Details at [10fitch.com](http://10fitch.com) or call 255-0934. See **HOT DEAL** on [Skaneateles.com](http://Skaneateles.com)

**Grammie's Pantry Designates February 'Heart Connections' Month** - Romantic love is celebrated on Valentine's Day. But what about all those other people you love—mothers, sisters, grandparents, friends? Throughout the month of February, Grammie's Pantry Tea Room and Gift Shop, 1126 Woodworth Road, Skaneateles, will offer a "Heart-to-Heart" English Victorian tea as a unique way of saying, "I love you." The menu includes English scones, homemade lemon curd and Devonshire cream, Burgundy fruit cup, strawberries and cream, Feta spread and crackers, tea sandwiches, crepes with Grammie's special filling, and a decadent chocolate dessert. The Heart-to-Heart tea runs Feb. 2-28, Monday through Saturday, from 11:30 a.m. to 2:45 p.m. Cost is \$19.95. Reservations are required and may be made by calling 636-8111. Grammie's Pantry is located 11 miles south of the village of Skaneateles, off Route 41 (East Lake Road). For more information, visit <http://www.grammiespantry.com>.

**Lake Architectural** located in Marcellus, NY is pleased to announce that Pete Sorber AIA President-Elect and LEED accredited architect completed a three day course study at a Geothermal Installer Certification class on January 15<sup>th</sup>, in Auburn. This class was offered through the International Ground Source Heat Pump Association (IGSHPA) and included a hands-on fusion certification training. Geothermal heating and cooling systems have experienced rapid growth in the building industry. Lake Architectural has experience designing these and other alternate energy systems into their architectural projects. 673-9333

**Nancy Edwards and Associates** – recently brought national speaker, Dr. Brad M. Reedy, Ph.D., L.M.F.T, one of the founders of Second Nature Wilderness Programs, to a PACT presentation at Skaneateles High School. By bringing Dr. Reedy to the area through the PACT organization, the community was able to consider and discuss general parenting topics as part of the overall PACT mission to reach parents throughout the area. Nancy Edward and Associates are educational consultants who help parents select educational alternatives and summer enrichment programs for their sons and daughters. [academicchoices@yahoo.com](mailto:academicchoices@yahoo.com). 315-277-2063

**New Hope Antiques** - online store is now up and running! You can access it through their website at [www.newhopeantiques.com](http://www.newhopeantiques.com). The shop itself, located 12 miles from the Village of Skaneateles on the west side of the lake, on Rte 41A, is currently closed and will reopen in late May, 2009.

**Niles Gourmet Bistro** is "Cookin on the featured woodstove" in *Edible Fingerlakes Magazine*. Look for Niles Gourmet next month in *Life in the Finger Lakes Magazine*. Don't forget to call for your Valentine's Day reservations. Music by Chris Farrar. 315-784-5015.

## ROUTES 5 and 20 Committee announce 2009 Promotion

Since, 2001 the tourism agencies listed to the left have collaborated to promote tourism along Routes 5 and 20 from Lafayette to Darien Lake. They have promoted the museums along 5 and 20, farms food and fun, a geocaching expedition and much more.

In 2009, the theme will be Cruisin' on 5 and 20.....all those things you can do while you cruise in your antique car, your Harley Davidson, or your RV. Check out the website at [www.routes5and20.com](http://www.routes5and20.com) for all the fun things you can do on this historic route.



The Routes 5 and 20 Committee: (from left to right) Susan Dove, Skaneateles Chamber; Kelly Rapone, Genesee County Tourism; Lisa Burns, Livingston County Tourism; Meg Vanek, Cayuga County Office of Tourism; Val Knoblauch, Ontario County Tourism.



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Skaneateles, NY 13152

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## 2009 COMMUNITY DIRECTORY

One of the Chamber's most important publications to promote your business is the Community Directory.

The Chamber is pleased to once again be working with The Skaneateles Journal to publish the Directory.

With your 2009 Dues Invoice you will receive a gold colored sheet and a 2008 Community Directory. PLEASE look at your listing in the '08 Directory. If you need any changes to your free 5 line listing, make them on the gold colored sheet and send them to the Chamber. You have until February 28<sup>th</sup> to get them in.

**NEW MEMBERS:** It is imperative you fill out the change sheet to ensure you get the information you want in the directory.

If you would like to do a display ad in the Directory, contact Suzanne Converse at The Journal at 253-5311 x225.

## GOLF SEASON IS NOT THAT FAR AWAY!



### ARE YOU INTERESTED IN SPONSORING THIS YEAR'S SKANEATELES CHARITABLE GOLF TOURNAMENT

Call Dale Zabel at 685-5864 or  
John Maurillo at 685-2020 for details.

MANY THANKS TO  
SKANEATELES OFFICE  
SUPPLY FOR THE COLOR  
COPIES IN THIS MONTH'S  
NEWSLETTER!