February, 2011 NEWSLETTER info@skaneateles.com 315-685-0552

CANDIDATES FOR VILLAGE ELECTION TO SPEAK AT February 10th Chamber Meeting

Please join us for our February Meeting at the Sherwood Inn at noon on February 10th. We will have a hearty lunch featuring Penne Pasta with andouille sausage in a red pepper cream sauce, salad, bread, dessert and coffee, all for $15 per person including tax and tip. Reservations are required by calling the Chamber office at 685-0552 by February 8th.

Following lunch we will hear a brief statement from the candidates running for Skaneateles Village Trustee and Village Mayor, and then you will have the opportunity to get your questions answered by the candidates. Ideally, we would like to have the questions ahead of time. Please e-mail your questions to sdove@skaneateles.com. There will be 3 x 5 cards available the day of the lunch to write your questions down on as well. We will try to get to as many questions as possible in the limited time available.

The following are running for Village Mayor: Marty Hubbard and Patricia Callahan. The following are running for 2 Village Trustee seats: Marc Angelillo, James Lanning, and Mary Sennett. Come find out where these candidates stand on the issues affecting our business community. The public is also invited to attend this luncheon, so feel free to make reservations for non-members as well as members.

PUT THESE DATES ON YOUR CALENDAR FOR UPCOMING SKANEATELES CHAMBER MONTHLY MEETINGS:
April 14 September 15
June 9 November 10.
December 14th is the Annual Holiday Party at the Sherwood Inn.

UPCOMING CHAMBER EVENTS

February 3 – Phone Book Committee Meeting, Johnny Angels, noon.
February 9 – Boat Show Meeting, Sherwood Inn, 9:00 am
February 10 – Monthly Meeting, Sherwood Inn at noon. New Member Orientation starts at 10:45 am.
February 11 – Dickens Committee, Blue Water Grill, 9:00 am.
February 15 – Chamber Board Meeting, Sherwood Inn, 8:30 am.
February 24 - Professional Services Committee, Vincent and McCabe. 4 pm.
March 3 – Tourism Committee/Merchants, Sherwood Inn. 8:30 am.

2011 Board of Directors

President Pam Schoener
Vice President Tom Blair
Secretary Rita Drake
Treasurer Tracie Barnes
Past President Richard Pitman

Term Ends 2011
Mary Jane Fogerty
Sandi Mulconry
Elaine Slater-Kogler
Term Ends 2012
Anne Bishop
Alain Castel
John Logan
Patty Keogan
Lori Milne
Joe Panzarella
Randy Stockweather
Term Ends 2013
David Hunt
Susan Greenfield Murphy
Sarah Wiles
Executive Director: Susan Dove
Administrative Specialist: Candy Searing
Customer Service Rep: Linda Dwyer

Valentine's Day is February 14th!
Buy Local this Valentine's Day!

Mission Statement

Skaneateles is a uniquely charming place to live, work, and grow. The Skaneateles Area Chamber of Commerce; comprised of 400 businesses and individuals, works to promote the prosperity of its members, cultivate growth and economic development, and preserve the quality of life for the entire community.

Skaneateles Chamber Welcomes New Members

Chantelle Marie Lake House B&B – is located on the western shore of Owasco Lake. Chantelle Marie's unique A-frame design offers breathtaking views of the lake below. Well equipped rooms with private baths, comfortable furnishings and mouthwatering food and refreshments will make each guest feel at home during their stay. Whether you are traveling for business or pleasure, our goal is to offer a truly unique environment where simple elegance and warm comfortable hospitality combine to create a truly memorable experience. Chantelle Marie Lakehouse is located at 5151 West Lake Road, Auburn and is operated by Chris and Kathleen Yantch. 315-702-0038.

Lockwood Lavender Farm is located at 1682 West Lake Rd in Skaneateles. They specialize in dried and fresh flowers, specializing in lavender, lavender products and honey. The Lavender Market is open Saturdays and Sundays from 9-3 pm, May thru August, or by appointment. The Finger Lakes Lavender Festival is held the second week of July. The Farm is owned by Gary Lockwood and Karen Wheeler-Lockwood. www.lockwoodfarm.blogspot.com. 315-685-5369

Mass Mutual Financial Group, Bill Blessing has lived in Skaneateles since February, 1991 with his wife Suzanne McCall Blessing. Sue has lived in the same house since 1965. Bill has been working in his new field since September, 2009, and wants to be more active in the community. As a financial service professional Bill works with people to help them prepare for retirement by accumulating the necessary assets. Bill also helps businessmen and women attract and maintain top quality employees by enhancing their benefit portfolio. Call Bill at MassMutual Central New York Agency 105 located at 432 N Franklin Street, Suite 50 in Syracuse at 315-449-3000, ext 359 or on his cell phone at 315-395-4851.

YOU ARE INVITED
TO A NEW MEMBER ORIENTATION

presented by:

The Skaneateles Area Chamber of Commerce Membership Committee

Thursday, February 10, 2011

10:45 am (immediately preceding the February Chamber monthly meeting)
at the Sherwood Inn

*Learn about Chamber events and committees. Meet committee chair people.
*Obtain information about health insurance programs
*Learn about marketing ideas: newsletter, phone book, community directory etc.
*Learn about how to make the most of your business listing on www.skaneateles.com
*Stay and enjoy our monthly meeting. Speak about your business for a minute or two at the meeting... Cost is $15/person payable to the Sherwood Inn. (Note: the orientation from 10:45—noon is free) RSVP is needed for both the orientation and the lunch meeting.

RSVP by Tuesday, Feb 8th 685-0552

BUSINESS AFTER HOURS

Call the Chamber at 685-0552, or e-mail csearing@skaneateles.com to make a reservation!

Network, socialize, win door prizes!

February and March After Hours are still available. Please call the Chamber office if you would like to host an after hours.

Door prizes welcome! Just bring a door prize with you. It is a great way to get recognition for your business.

UPCOMING 2011 AFTER HOURS:

June, 2011 – Beak and Skiff
February, 2011 – OPEN
September, 2011 - OPEN
March, 2011 – OPEN
October, 2011 - OPEN
April 13, 2011 – Sherwood Inn joint with Cayuga County Chamber
November, 2011 – Dickens Kick-off Party
May 19, 2011 – AXA Advisors, Barrow Art Gallery & Skaneateles Library have partnered for May!

Please consider hosting an after hours in 2011 at your business. Or consider joining together with another business to host a joint business after hours. Twice the fun and half the work! Showcase your workplace, network with other Chamber members, and provide an informal atmosphere for Chamber members to get together!

SAVE THE DATE: MARCH 31, 2011

THE POWER OF HUMOR IN THE WORKPLACE
Yvonne Conte

The Positive Power of Humor by Yvonne Conte
Over 50,000 people throughout the country have attended this hilarious, interactive, educational and inspiring presentation. A seasoned motivational humorist, Yvonne takes good clean real-life experiences and adds a delightful serving of laughter helping her audience to discover how thoughts, feelings and behavior can affect work performance, relationships and personal success.

The Camillus Chamber of Commerce has graciously invited us to attend this event sponsored by their Chamber. More details will follow in the March newsletter. Yvonne is very thought provoking and entertaining. Put it on your calendar.

CHAMBER MEMBER SPOTLIGHT

The Chamber Member Spotlight is a monthly feature of this newsletter. If you would like to be featured in the Chamber Member Spotlight please e-mail an article about your business to: sdove@skaneateles.com. Articles are featured on a first-come, first-served basis. Businesses may not submit an article more than once every two years.

Skaneateles Area Chamber

Gift Certificate Redemption Information

Over $64,000 worth of gift certificates were sold by the Chamber in 2010!

Skaneateles Chamber gift certificates are available in any denomination and are redeemable at any Skaneateles Area Chamber of Commerce member's business. They are designed to promote local businesses and increase revenues in the local economy. Gift certificates are sold at the Chamber office and can be purchased via check, cash or credit card. They are also sold via check or cash at the following locations: M&T Bank, First National Gifts, Pomodoro, Pomodoro TOO!, The White Sleigh & Mid-Lakes Navigation Co.

As a Chamber Member please accept the Chamber gift certificate at your place of business.

To obtain reimbursement for redeemed certificates send the **original** certificate to the Chamber office at PO Box 199, 22 Jordan St., Skaneateles. A check will be sent to you for the face value of the certificate. If the entire certificate is not used at your place of business please do the following:

* if less than $5.00 remains on the certificate after the purchase at your business please give the customer the change in cash. Send in the certificate to the Chamber office and ask for the full face value of the certificate to be reimbursed to you. Be sure to include your name and mailing address on the face of the certificate.

* if there is more than $5.00 remaining after the purchase, then indicate on the certificate how much was spent at your business, the name of your business, and the date of the purchase. Call the Chamber office with the gift certificate number and the amount spent at your business. A check will be mailed to you for that amount. Give the original certificate back to the customer so they may use it at another member's business. Be sure it is clear on the face of the certificate how much was spent and where and how much remains. The following is how the Chamber Gift Certificate looks. Please share these instructions with your staff. Thank you.

The Skaneateles Chamber is hoping to move to a plastic gift card in 2011, instead of the paper gift certificates we have used in the past . It will cut down on paperwork enormously, and get you your money much quicker. In order to make sure the program is effective please call the Chamber at 685-0552 or e-mail csearing@skaneateles.com with the make and model of the credit card machine you currently use. Thank you.

Routes 5 and 20 Committee Needs Your Input

Each year since 2002 the Routes 5 and 20 Committee, consisting of the Skaneateles Chamber, the Cayuga County, Seneca County, Ontario County, Livingston County and Genesee County Offices of Tourism work collaboratively on a project to promote travel and tourism along Routes 5 and 20.

Piggy backing on the highly successful z-map of local favorites in all categories, this year the committee is going to produce a z-map of local food favorites along 5 and 20. Please answer the following questions and cut and paste your answers into an e-mail and send to Sue Dove at sdove@skaneateles.com. Or if it is easier just call the office with your favorites:

Thanks for the help!

What is your local favorite food in the Village of Skaneateles, and where do you get it?
_____

What is your local favorite food within 5 miles (north or south of Route 20) in Skaneateles, and where do you get it?_____

Where is your favorite place to eat in the Village of Skaneateles? _____
Where is your favorite place to eat within 5 miles (north or south of Route 20) in Skaneateles?

Hockey Weekend Across America Comes to Skaneateles February 18-20

The Skaneateles Youth Hockey Association (SYHA) has announced plans to host good old fashioned pond hockey games on Skaneateles Lake on February 18-20 as part of Hockey Weekend Across America. As part of the weekends events SYHA hopes to have *ice sculpture exhibitions, *have the Cornell or Syracuse Crunch host ice hockey clinics, *display photos of old time hockey in Skaneateles throughout Clift Park, *hold Hockey Hero Award Ceremony on Sunday, *have fire pits to warm spectators, * have a face painting booth for small children. The event will be held on the lake and in Clift Park, weather permitting.

M2M MEMBER TO MEMBER DISCOUNTS M2M

Here's how it works:
Call the Chamber or e-mail if you would like to give a discount to your fellow Chamber Members and their employees. Be specific about the discount you are offering:

A. Every month in this newsletter a list of all "member-to-member" discounts will be published. **In order to get the discount, the member/employee must produce a copy of the newsletter which lists your discount.**

B. Discounts will be good thru Dec 31, 2010, at which time the Chamber will ask if you if you would like to renew your discount.

MEMBER DISCOUNTS: "Another benefit of membership in the Chamber!"

- **Skaneateles Massage Therapy,** 1583 E. Genesee St., Skan - Pam Schoener, LMT, is offering $10 off any one-hour massage. Call her today for an appointment 256-1051.
- **Lootens Distributing** – receive wholesale price on items such as: car starters, DVD players and flat screen monitors, car stereos, and most 12 volt accessories, etc. For a complete list contact Lootens Distributing at 685-8816.
- **Cindy Griffith, Intuitive** - $5 off a Psychic Reading with Cindy Griffith Readings can include: Psychic Tarot Cards, Tarot Numerology, Spirit Guide Readings and Energetic Evaluations. Cindy offers her readings at her office in Skaneateles or over the phone. Discount cannot be combined with any other special. To schedule an appointment or for more information, call Cindy at 315-685-8395, email at Cindytarot@msn.com or visit her website at www.PsychicSupport.com
- **Ice Hot Concepts -** We are pleased to offer the following discount to chamber members and their employees: 10% OFF Merchandise (includes Skates, Skating Apparel, Equipment, Accessories, and Gift Items). (excludes used skates, consignment items, skate sharpening, and lesson fees).315-685-1678 visit www.icehotconcepts.com robyn@icehotconcepts.net
- **Joe Shannon's Clean Carpet** – offers a 10% discount on any carpet or upholstery cleaning. Gift certificates available. Call 315-523-0939 for a free estimate.
- **The UPS Store,** 27 Fennell St., Skan – 5 % off UPS shipping, $.03 black & white copies (white 20 lb paper, single sided, 8.5x11, b x w copy, $.19 color copies on 28 lb paper. No minimum copy order), 15 % off mailbox service, 15 % off boxes and packaging service, 15 % fax service. 315-685-0155
- **Essential Health Solutions -** FREE gift for Chamber Members. Simply visit http://www.looklivefeelbetter.com/specials.html. 315-246-1638.
- **Imagine/Imagine That,** 38 E. Genesee St, Skan – 10% off on any regularly priced merchandise. 315-685-6263.
- **The Country Ewe,** 18 E. Genesee St., Skan - 10% off on any regularly priced merchandise. 315-685-9580.
- **Skaneateles Antique Center** - 10% off on any regularly priced merchandise. 315-685-0752.
- **Camillus Kayak Shop** - 10% off all Thule Car Rack Systems, 10% off all paddles in stock, $50 off any Tahe Marine kayak in stock, and 20% off all PFD's in stock.
- **Vernak Farms Country Store, Borodino–** 10% off all gift baskets and deli trays. 315-673-9327.
- **Creekside Books and Coffee, 35 Fennell St., Skan** 15% off all merchandise in the bookstore only.
- **The Dealer Auto Sales,** 816 W. Genesee St., Skan – Full Auto & Truck Service. 10% service and repair courtesy discount. Clean, Quality, Southern Cars. $100.00 off any auto or truck purchase. (Discount not valid on sale items) Over 28 years experience. 685-3921. 816 W. Genesee St., Skaneateles.
- **Skaneateles Dry Cleaners** - 15% Discount on Dry Cleaning, Excludes Shirt Laundry – We Clean Leather & Suede Located within Skaneateles Office Supply – 685-7711 Min $25.00 Purchase *not valid with any other coupon or offer Must submit this at drop off.
- **Skaneateles Office Supply** – Black & White Copies $.03 - Color Copies $.19 - 8.5x11, Single Sided - Minimum 100 copies. Think of us for your next Insert, Flyer or Brochure - Not valid with any other offer or coupon. 685.7740.
- **Inn at the Finger Lakes** – 15% off any room, any time. Free Breakfast Buffet (6-10 am) and Finger Lakes Wine & Beer Reception (5-7 pm). Ask for **Member to Member** and/or **Family & Friends** discount. Reservations: 253-5000. Address: 12 Seminary Ave, Auburn.
- **Clear Lakes Animal Wellness,** 1661 E. Genesee St., Skan – 10% off on your pets wellness exam. Call 685-2188 for an appointment. Mention the discount.
- **ECHO off the lake,** One Studio Place (behind Doug's) 10% off your purchase. (315) 685-9465

ATTN: Members listed above: If you would like to change or discontinue your discount please contact the Chamber office at 685-0552. Otherwise we will continue to print your offer as it is listed above.

CHAMBER MEMBER NEWS

BUSINESS FOR SALE: The **Hitching Post** Gift Shop located at 7 Jordan Street is for sale.

Snake Oil Glassworks is having its first fundraiser. It is on Friday, February 4th from 5-9pm. This is in conjunction with the First Friday events. We are going to be "Blowin' Red for the American Heart Assn." We will be making red items that night and also having a live auction on items as they are being made in the studio. Where we need some help is the silent auction. Would you be willing to donate an item to our silent auction? Phil will also be making red bowls that we can use to put some of the silent auction items in. Please contact Peg or Phil at the studio
685-5091 or 436-0994 - cell or email - studio@snakeoilglassworks.com
Check out all the details on our website - www.snakeoilglassworks.com
Come and enjoy some red food and drinks.

Congratulations to Skaneateles Chamber Members: The Aurora Inn and the Mirbeau Inn and Spa on their AAA Four Diamond Award status once again this year. Both properties were recognized at the NYS wine and Culinary Center in Canandaigua on January 27th. AAA does field inspections of its member properties and picks the elite of the group to receive the Four Diamond Award. Congratulations Mirbeau and Aurora Inn!

WINTERFEST 2011 HUGE SUCCESS

The Skaneateles Chamber would like to congratulate Tom Seeley and the Skaneateles Sunrise Rotary on a very successful Winterfest Event this past Saturday. The crowds were awesome, the food delicious, the ice sculptures beautiful, the Siberian huskies so cute, and the weather cooperated beautifully. Thank you for your time and efforts in making a winter Saturday so much fun in Skaneateles.

It was also a pleasure working with the crew at the Syracuse New Times and the Skaneateles Journal in promoting this event.

Last but not least, many thanks to our own Chamber employee, Candace Searing for her extra effort in making this event a success.

Women Connecting in Business

Women TIES Sales Seminar and Workshop: "Perfecting Your Sales Perception, Method and Performance". Tuesday, February 15th from 10 am – 1 pm a the Limestone Grill at the Craftsman Inn in Fayetteville. Make your reservations at womenties.com.

First Wednesday of the month PITCH (Monthly roundtable gatherings for women entrepreneurs & women in business). Meeting will be held in the Training Center of **Custom Business Services**, 360 Grant Ave, Auburn 5:15 PM. PITCH Networking; 5:30 PM – 6:45 PM PITCH meeting. $10.00/person, registration required. Light refreshments will be served. Bring a "first-time" friend at no cost . . . call (315) 258-8780 to register.

Eagle Newspapers announces new magazine for Women, Syracuse Women Magazine (SWM). SWM will feature locally produced content that spotlights professional women in the Syracuse market as well as local businesses and products of interest to local women. The goal of the magazine is to inform, inspire and entertain the women of Syracuse and Central New York. Syracuse Woman Magazine will be available to readers the first week of February. Advertisers wishing to place an ad in this new publication can call (315) 434-8889 ext. 315 or visit the website at www.syracusewomanmag.com

Scotsman Press introduces Today's CNY Woman. For advertising opportunities, (315) 472-7825 visit www.todayscnywoman.com

22 Jordan St. PO Box 199
Skaneateles, NY 13152

Many thanks to THE UPS STORE for the color copies in this month's newsletter!

DO YOU HAVE A QUESTION FOR THE CANDIDATES RUNNING FOR VILLAGE OFFICE?

E-mail your question to sdove@skaneateles.com and we will ask the candidates at the February 10th monthly meeting!

Village Mayoral Candidates:
Marty Hubbard, Patricia Callahan
Village Trustee Candidates:
Marc Angelillo, James Lanning, Mary Sennett

Chamber Members and the public are invited to this lunch and forum. Reservations arequired by calling the Chamber office at 685-0552 by Feb 8th.

THANK YOU…..I want to thank everyone who has supported me and my family during the month of January when my Mom suddenly had a stroke on January 2nd, and passed away on January 16th.

As you can imagine, it has been a heart wrenching time for my family. The hugs, the cards, the food, the flowers, your thoughts and prayers all help so much in easing the pain. I live in a wonderful place, and am blessed to have so many friends, and work with such wonderful people. I also am blessed to have a wonderful father and six brothers and sisters along with my own Jed, Kelly and Ryan to love and support me.

Thank you for your patience and understanding this past month and in the months to come.

Susan Dove