Skaneateles Area Chamber of Commerce, Inc.

Phone Book Yellow Pages Order Form

Book Description: 6¼" x 9", estimated 64 pages of white pages (residential, business and government listings, including maps, calendar of events, community organizations, and recycling information) and over 72 yellow pages. The book will have a glossy four color cover, featuring a photo. The back page will be three color ad(s). The inside front cover will have emergency phone numbers.

SPECIAL GLOSSY INSERT ADVERTISING PAGES AVAILABLE. CALL 685-0552 FOR MORE INFORMATION.

• Charges below are one-time annual fees. • Distribution: 8,000 • Deadline: March 31 •

Type of Ad (Turn over for ad samples)		*Rate*		*To be Placed in How Many Categories?**		*TOTAL*
LISTINGS						
Single Bold Listing (2 lines) (36 Characters Maximum - 1st Line) (45 Characters Maximum)		$65.00	x	_____	=	_____
Each Additional Line	Add	$20.00	x	_____	=	_____
IN-COLUMN ADS						
1" deep by 2⅝" Wide		$150.00	x	_____	=	_____
2" deep by 2⅝" Wide		$225.00	x	_____	=	_____

DISPLAY ADS BELOW

Advertiser must provide Electronic PDF Files (in ad size, see below, including artwork and fonts) if not, advertiser will be billed by Scotsman Press at a rate of $40/hr. Free single listing in same category included in fees, also includes 3rd line with "See your ad on page …"

Quarter Page (4" deep by 2⅝" Wide)	$325.00	x	_____	=	_____
Half Page (4" deep by 5 9/16" Wide)	$475.00	x	_____	=	_____
Full Page (8⅛" deep by 5 9/16" Wide)	$795.00	x	_____	=	_____

SUBTOTAL $_____

Non-chamber members add $25 website advertising fee $_____

TOTAL ENCLOSED $_____

Contact Name: _____

Business Name: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Customer Signature: _____ Alt. Phone: _____

E-Mail/Website: (3rd line, add'l. $20, if desired) _____

*Category(s): _____

"Ad will not appear until full payment is rendered."

Send check for total amount due, order form and necessary art work to:

Skaneateles Chamber of Commerce, Inc. • 22 Jordan Street, P.O. Box 199, Skaneateles, NY 13152 • (315) 685-0552

Skaneateles Area Chamber of Commerce, Inc.
Phone Book Yellow Pages

Please provide copy for In-Column or Display Ads or additional lines to single listings. *(Must be typed and please use appropriate category(s) from phone book. Attach separate sheets as needed.)*

Questions and New Ads contact Skaneateles Chamber of Commerce, 685-0552.
For changes on existing ads: contact Linda Tallmadge at The Scotsman Press, 472-7825,
Fax 234-2362 or email ltallmadge@scotsmanmediagroup.com.

$65 (Single Bold Listing)

Skaneateles Chamber of Commerce **685-0552**
P.O. Box 199, Skan.
Cost: $20 each additional line

Maximum
36 Characters top line
45 Characters additional lines

$150 (1" Column Ad)

CHAMBER OF COMMERCE

Join The Chamber!
www.skaneateles.com

P.O. Box 199, Skaneateles 685-0552

$225 (2" Column Ad)

CHAMBER OF COMMERCE

TEXT and/or GRAPHICS

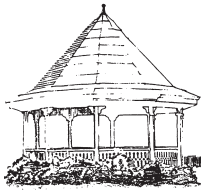
If ad is not submitted print ready advertiser will be billed additional amount by Scotsman Press for setup charge.

22 Jordan St., Skaneateles 685-0552

$325 (1/4 page display Ad)

Skaneateles Area
Chamber of Commerce, Inc.

Phone Book



Skaneateles
Chamber of Commerce, Inc.
P.O. Box 199
Skaneateles, New York 13152

Contact: 685-0552

The Telephone Directory is published by the Skaneateles Area Chamber of Commerce, Inc. for use within the community; the committee and publishers have made every attempt to be accurate. The liability, if any, for errors or deviations in advertisements or omissions shall not exceed the charge for the unit involved.

Phone Book Now Available Online
Visit our Web Site: www.skaneateles.com

Send check for total amount due, order form and necessary art work to:
Skaneateles Chamber of Commerce, Inc. • P.O. Box 199, Skaneateles, NY 13152.