Business Membership Application Form

Name of Business:_____

Address of Business: _____

_____

Mailing Address (if different)_____

_____

Name of Owner(s):_____

Type of Business:_____

Telephone Number(s):_____

E-mail/Web site:_____

_____

Signed:_____

Date:_____

Dues:
Tourism Members (dining, lodging, shopping, attractions and recreation) …….. see insert
Professional Members …….. $140
Not-for-profit Members……..1/2 price of the appropriate category.

- Please enclose your check, payable to: Skaneateles Area Chamber of Commerce Inc.

If joining after July 1, dues are pro-rated at 1/2 price for the remainder of the year. Membership begins with the receipt of your check. Dues amount subject to change at the beginning of each calendar year.

_____ Check here if you wish to be included on the Chamber's Outdoor Directory located near the lake jetty, as space permits. ($100 initial set-up charge and first year fee, $50 advertising fee every year thereafter).

- **Please send a brief description of your business to be included in our next newsletter.**

REFERRED BY: _____
YOUR COMPANY NAME: _____

SKANEATELES
AREA CHAMBER OF COMMERCE INC.

P.O. Box 199, 22 Jordan Street
Skaneateles, New York 13152-0199
info@skaneateles.com
315-685-0552

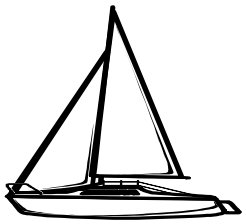
Business Membership

Thank you for your interest in the Skaneateles Area Chamber of Commerce, an organization which plays a vital role in the Skaneateles community.

Included in this flyer are some reasons why Chamber membership is important for area businesses and professionals and ways in which the Chamber can be of help to you. Currently, there are 400 + members in the Skaneateles Chamber. All members are listed on the Chamber's web site business directory, which is located at www.skaneateles.com.

We hope you will consider becoming a member of the Chamber. If you have any questions, please call us at (315) 685-0552. We look forward to promoting your business.

Skaneateles Area Chamber of Commerce
Staff and Board of Directors



Mission Statement

Skaneateles is a uniquely charming place to live, work, and grow. The Skaneateles Area Chamber of Commerce; comprised of 400 businesses and individuals, works to promote the prosperity of its members, cultivate growth and economic development, and preserve the quality of life for the entire community.

What the Chamber has to offer:

* **Monthly newsletter** featuring new Chamber members, calendar of events, relevant business issues and more.

* **Bi-monthly meetings** with speakers on a variety of topics, from marketing to lake issues to health insurance.

* **Publications:** Community Directory featuring Chamber members (you receive a free listing), promoting the community, your business and describing things to see and do. Secondly, a colorful trifold brochure showing the natural beauty of Skaneateles. The Skaneateles Community Phone Book, offering a compact, convenient alternative to the larger books which serve a wider area. Chamber members are highlighted in the white pages. Yellow page advertising opportunities available.

* **Outdoor directory** located in a prime village location where visitors may find ideas for lodging, dining, shops, services and more.

* Lease of a **display and literature** booth at the Gateway Information Center on Rt. 81 near Binghamton, and the Preble Information Center on Rte 81N, south of Syracuse. Distribution of community directory statewide.

* **Brochure racks** placed in convenient locations around the village.

* **Organizers of the following events:** Skaneateles Curbstone Festival , Fall Fest, First Friday, and Dickens Christmas.

* Coordination with the Skaneateles Foundation to promote the following events: Easter Egg Hunt, Citizen of the Year Award, Skaneateles Antique and Class Boat Show, Skaneateles Charity Golf and CasinoExtravaganza.

* The **Courtesy Coin program**, whereby people who park overtime get extra minutes of free parking and a note on their windshield to say thank you for shopping in our town.

* Sponsor of **www.skaneateles.com**, including a free listing of your business. Over 117,000 visitors to the website annually.

◆ **Business After Hours** gatherings to network with other Chamber members in a fun, informal setting.

◆ Sponsorship of Skaneateles **Gift Certificate program**.

◆ Chamber Ambassador Committee will participate in your ribbon cutting ceremony and promotion of your business

* **Committee participation** is encouraged to make the most of your Chamber membership.

What our Members have to say:

"Skaneateles chamber membership is more than just social or business networking, it is about taking a stake in improving our local business landscape and helping to making a positive difference."

Thomas Blair
Cheney & Blair, LLP

"From the concrete advantage of listings in the Chamber literature, to the broader value of co-operating with an active group of businesses and professionals for the benefit of our community, we have found our participation in the Chamber to be of great benefit over the years."

Sarah Wiles, Vice President
Mid-Lakes Navigation Co., Ltd.

"The economic, environmental and cultural health of the local community is of paramount importance to us. The Chamber provides us with an opportunity to have an impact as well as to return to the community some of the good will we have received."

Haba USA

"Participation in the Chamber gives me a feeling that I'm helping create the business atmosphere in Skaneateles rather than just react to it."

Sandra Rademacher
1899 Lady of the Lake

"*The Chamber provides the primary way that businesses can get together and discuss common problems and help further a sense of community among the many and diverse businesses here. The various committees allow for input to the rest of the community on issues like parking, access, visibility and commentary on community needs."*

Peter Lynch, Senior Vice President
Chase Design, Inc.

Tourism Business Dues Pricing

Tourism Level 1 ……$495.00

Major attractions, restaurants located in the Village of Skaneateles with more than 30 seats; hotels/motels/inns located in Skaneateles, NY; retail shops located in the Village of Skaneateles, Newspapers

Tourism Level 2 ……..$225.00

Bed and Breakfasts located in Skaneateles, NY; hotels/motels/inns located outside of Skaneateles, NY; restaurants in the Village of Skaneateles with less than 30 seats. Not-for-profit tourism (1/2 price of $225.00).

Tourism Level 3 ……..$195.00

Bed and Breakfasts located outside of Skaneateles, NY; real estate offices in the Village of Skaneateles; hair salons in the Village of Skaneateles; restaurants located outside the Village of Skaneateles; retail shops located outside the Village of Skaneateles; attractions open less than six months out of the year, minor attractions including limo companies and golf courses, and banks in the Village of Skaneateles.

Quarterly payments of dues are allowed. Minimum of $125.00 due with application.

Checks payable to:

Skaneateles Area Chamber of Commerce

Credit cards accepted: MC/VISA/Discover

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