

Membership Application Form



Name of Business: _____

Address of Business: _____

Mailing Address (if different) _____

Name of Owner(s): _____

Type of Business: _____

Telephone Number(s): _____

E-mail/Web site: _____

Signed: _____

Date: _____

Dues: See insert

- Please enclose your check, payable to: Skaneateles Area Chamber of Commerce Inc.

If joining after July 1, dues are pro-rated at 1/2 price for the remainder of the year. Membership begins with the receipt of your check. Dues amount subject to change at the beginning of each calendar year.

_____ Check here if you wish to be included on the Chamber's Outdoor Directory located near the lake jetty, as space permits. (\$100 initial set-up charge and first year fee, \$55 advertising fee every year thereafter).

- Please send a brief description of your business to be included in our next newsletter.

REFERRED BY: _____

YOUR COMPANY NAME: _____

P.O. Box 199, 22 Jordan Street
Skaneateles, New York 13152-0199
info@skaneateles.com
315-685-0552

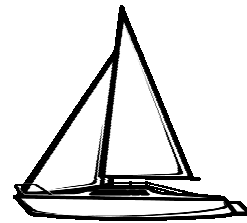
Business Membership

Thank you for your interest in the Skaneateles Area Chamber of Commerce, an organization which plays a vital role in the Skaneateles community.

Included in this flyer are some reasons why Chamber membership is important for area businesses and professionals and ways in which the Chamber can be of help to you. Currently, there are 400 + members in the Skaneateles Chamber. All members are listed on the Chamber's web site business directory, which is located at www.skaneateles.com.

We hope you will consider becoming a member of the Chamber. If you have any questions, please call us at (315) 685-0552. We look forward to promoting your business.

Skaneateles Area Chamber of Commerce
Staff and Board of Directors



Mission Statement

Skaneateles is a uniquely charming place to live, work, and grow. The Skaneateles Area Chamber of Commerce; comprised of 400 businesses and individuals, works to promote the prosperity of its members, cultivate growth and economic development, and preserve the quality of life for the entire community.

What the Chamber has to offer:

- ◆ **Monthly newsletter** featuring new Chamber members, calendar of events, relevant business issues and more.
- ◆ **Bi-monthly meetings** with speakers on a variety of topics, from marketing to lake issues to health insurance.
- ◆ **Publications:** Community Directory featuring Chamber members, 35,000 distributed regionally. A colorful trifold highlighting the natural beauty of Skaneateles. The Skaneateles Telephone Directory which also serves as a community resource guide. Chamber members are bolded in the white pages. Yellow page advertising opportunities available.
- ◆ **Outdoor directory** located in a prime village location. A map where residents & visitors may find information for lodging, dining, shopping, services and more.
- ◆ Lease of a **display and literature** booth at the Gateway Information Center on Rt. 81 near Binghamton, and the Preble Information Center on Rte 81N, south of Syracuse.
- ◆ **Brochure racks** placed in convenient locations around the village and other regional tourism offices.
- ◆ **Organizers of the following events:** Skaneateles Curbstone Festival, Fall Fest, and First Friday.
- ◆ Coordination with the **Skaneateles Foundation** to promote the following events: Easter Egg Hunt, Skaneateles Charity Golf Tournament, Duck Dash Citizen of the Year Award, Skaneateles Antique and Classic Boat Show and Dickens Christmas.
- ◆ The **Courtesy Coin program**, whereby people who park overtime get extra minutes of free parking and a note on their windshield to say thank you for shopping in our town.
- ◆ Sponsor of **www.skaneateles.com**, including a free listing of your business. Over 140,000 visitors to the website annually.
- ◆ Business After Hours gatherings to network with other chamber members in an informal setting.
- ◆ Sponsorship of Skaneateles **Gift Certificate program**. \$60,000 sold annually.
- ◆ Chamber Welcome Committee organizes a **ribbon cutting ceremony** for new businesses.
- ◆ **Committee participation** is encouraged to make the most of your Chamber membership.
- ◆ **Information on health insurance.**

CHAMBER OFFICE LOCATED AT 22 JORDAN ST.

What our Members have to say:

"Skaneateles chamber membership is more than just social or business networking, it is about taking a stake in improving our local business landscape and helping to making a positive difference."

Thomas Blair
Cheney & Blair, LLP

"From the concrete advantage of listings in the Chamber literature, to the broader value of co-operating with an active group of businesses and professionals for the benefit of our community, we have found our participation in the Chamber to be of great benefit over the years."

Sarah Wiles, Vice President
Mid-Lakes Navigation Co., Ltd.

"When I started my business, I immediately joined the Skaneateles Chamber. I attend luncheon meetings and Business After Hours, and have joined committees. As a (direct and indirect) result of that participation, I've secured over a dozen clients - and was able to expand my business into travel/tourism PR. To get the greatest return on your Chamber membership, get involved."

Sandi Mulconry, Owner
Group M Communications

"The Chamber provides the primary way that businesses can get together and discuss common problems and help further a sense of community among the many and diverse businesses here. The various committees allow for input to the rest of the community on issues like parking, access, visibility and commentary on community needs."

Peter Lynch, Senior Vice President
Chase Design, Inc.

"A strong and vibrant Skaneateles has always equated to a healthy Welch Allyn. Since the founding of our company in 1915, Welch Allyn has always supported and partnered with the Skaneateles community and the Chamber of Commerce to promote a dynamic and attractive environment to conduct business, recruit employees, and enhance the quality of life for all of our neighbors. We look forward to another 100 years of partnership with this great organization."

David Allyn, Director , Corporate Social Responsibility

Business Dues Pricing

NOTES:

Professional Members\$180.00

Tourism Members.....see categories below

*Note: Skaneateles, NY = 13152 zip code
Village of Skaneateles=within Village limits*

Tourism Level 1\$495.00

- ✓ Attractions open all year round in Skaneateles, NY
- ✓ Restaurants located in the Village of Skaneateles with more than 30 seats
- ✓ Hotels/motels/inns located in Skaneateles, NY open all year round
- ✓ Retail shops located on Genesee Street in the Village of Skaneateles with 3 or more employees (including owner)
- ✓ Newspapers

Tourism Level 2\$325.00

- ✓ Retail shops located on Genesee Street in the Village of Skaneateles with 1 or 2 employees (including owner)
- ✓ All retail shops located on Jordan and Fennell Streets (with an address of Jordan or Fennell) in the Village of Skaneateles
- ✓ Restaurants located in the Village of Skaneateles with less than 30 seats
- ✓ Attractions open part time in the Village of Skaneateles
- ✓ Bed and Breakfasts located in the Village of Skaneateles
- ✓ Hotels/motels/inns located outside of Skaneateles, NY open all year round
- ✓ Hotels/motels/inns located in Skaneateles, NY open part-time

Tourism Level 3\$250.00

- ✓ Bed and Breakfasts located outside the Village of Skaneateles, NY
- ✓ Hotels/Motels/Inns open seasonally outside Skaneateles
- ✓ Real estate offices in the Village of Skaneateles
- ✓ Attractions including limo companies and golf courses
- ✓ Attractions open part-time outside the Village of Skaneateles, NY
- ✓ Banks in the Village of Skaneateles
- ✓ Restaurants located outside the Village of Skaneateles
- ✓ Not-for-profit tourism (1/2 price of \$250.00)
- ✓ Government entities

Tourism Level 4\$195.00

- ✓ Hair salons in the Village of Skaneateles
- ✓ Retail shops located outside the Village of Skaneateles
- ✓ On-line retail stores

- ♦ Not-for profit companies are 1/2 of the appropriate category.
- ♦ Quarterly payments of dues are allowed. Minimum of 25% of total due at time of application.

- ♦ **Checks payable to:**
Skaneateles Area Chamber of Commerce
P.O. Box 199, 22 Jordan Street
Skaneateles, New York 13152-0199
info@skaneateles.com

- ♦ **Credit cards accepted: MC/VISA/Discover/American Express**

- ♦ **Please send a brief description of your business to be included in our next newsletter.**

- ♦ Questions??? Please call the Chamber office at 315-685-0552 or e-mail tara.lynn@skaneateles.com

